

MARKET OUTLOOK | APRIL 2024

Scotia Wealth Management.

Outlook highlights



Economic data has been uniformly better-than-expected in major developed economies, though performance divergences have continued to widen



Household spending is likely to slow under the weight of high interest rates, elevated debt loads, and impending mortgage maturities



Better-than-expected economic data has come at an inflationary cost, which could push out the timing of future policy rate cuts



Fiscal health is key to promoting economic growth and tackling key challenges affecting households and businesses



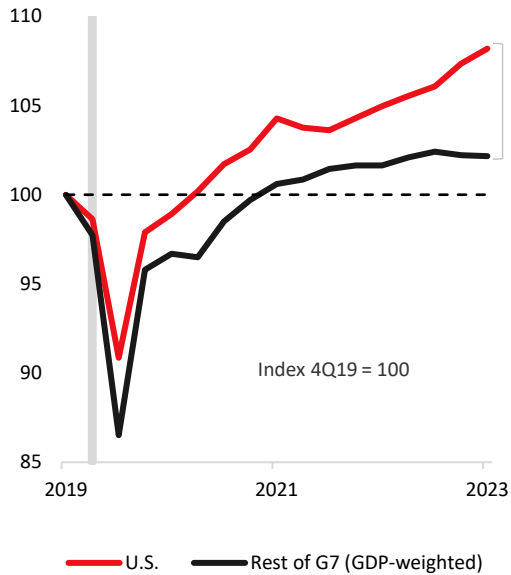
Soft landing odds are likely to deteriorate the longer that policy rates remain elevated, due to high levels of global indebtedness



2024 budget aims to address issues related to housing, affordability, and healthcare, but are forecasted to increase the deficit

Key developments

Growth profiles are diverging

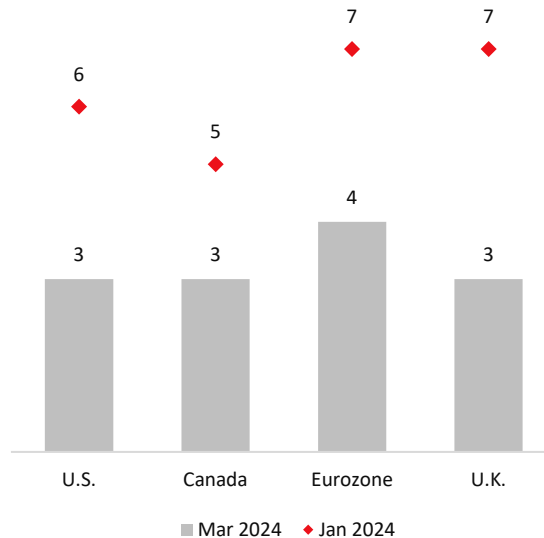


Other G7 countries lag the U.S., weighed down by high interest rates and weak demand.

Investors have pared their monetary policy easing expectations



Economic data have been uniformly better than expected across major economies, leading to sticky inflation



of year-end policy rate cuts priced in¹

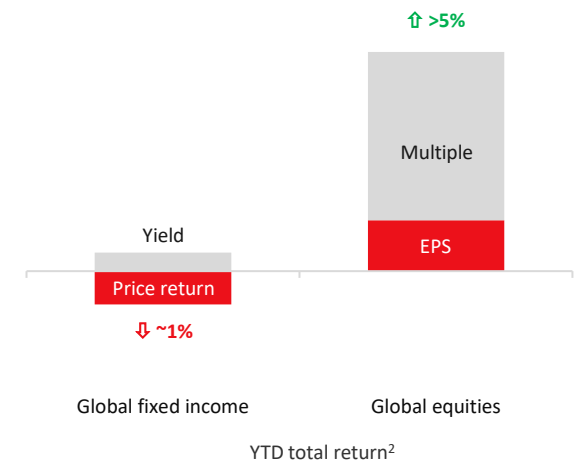
Performance of the two major asset classes has been lopsided



The prospect of fewer policy rate cuts has kept bond yields elevated...





...but equities have continued to trend higher amid healthy earnings growth.





The odds of a soft landing have increased...

Soft landing odds supported by several factors...


 Low unemployment and strong wage growth...

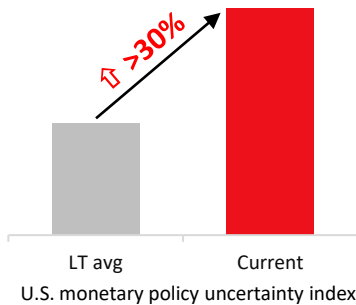
 ...may continue to support consumer spending.


 While still elevated, inflation is down from multi-decade highs...


 ...and sentiment indicators are showing signs of having bottomed.

...but the major risks have yet to fully abate.

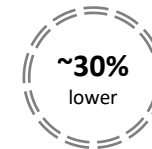
 Uncertainty on timing/extent of future easing may unearth vulnerabilities related to excess indebtedness



 Widening of geopolitical conflicts could increase uncertainty

 U.S. election: transformative fiscal policy or higher tariffs could disrupt global trade and increase inflation

Recent market calm may be short-lived¹...




Equities




Fixed income

Change in volatility measures (YTD vs 2022/2023 avg)

...but volatility can be mitigated and capitalized on.

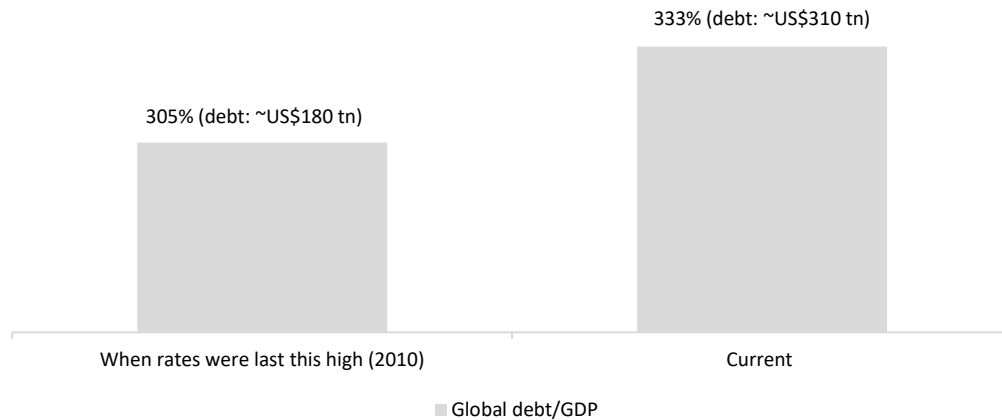
 Diversification and a high-quality bias can help insulate portfolios

 A selloff may provide opportunity to increase risk asset exposure

...but are predicated on lower interest rates.

Current long-term rates are inconsistent with global debt levels...

The G7 GDP-weighted 10-year yield is hovering near its highest level in over a decade. Since then, the global economy has become far more indebted.



↑ ~30 ppt

↑ >US\$130 tn

The ultra-low rate environment of the last 15 years saw a massive increase in debt issuance. Long-term rates remain anchored by excess global debt.

...and cannot persist for long, in our view.

Added debt-servicing costs would take a significant slice out of economic output if all outstanding debt were refinanced at current rates.



G7 countries (ex. Japan) would see a significant rise in interest outlays if all federal debt were refinanced at current rates.¹

~ 1.5% of GDP



Canada, with its excessively indebted households, would feel an added pinch from high rates.²

>\$15 bn

extra annual mortgage interest payments

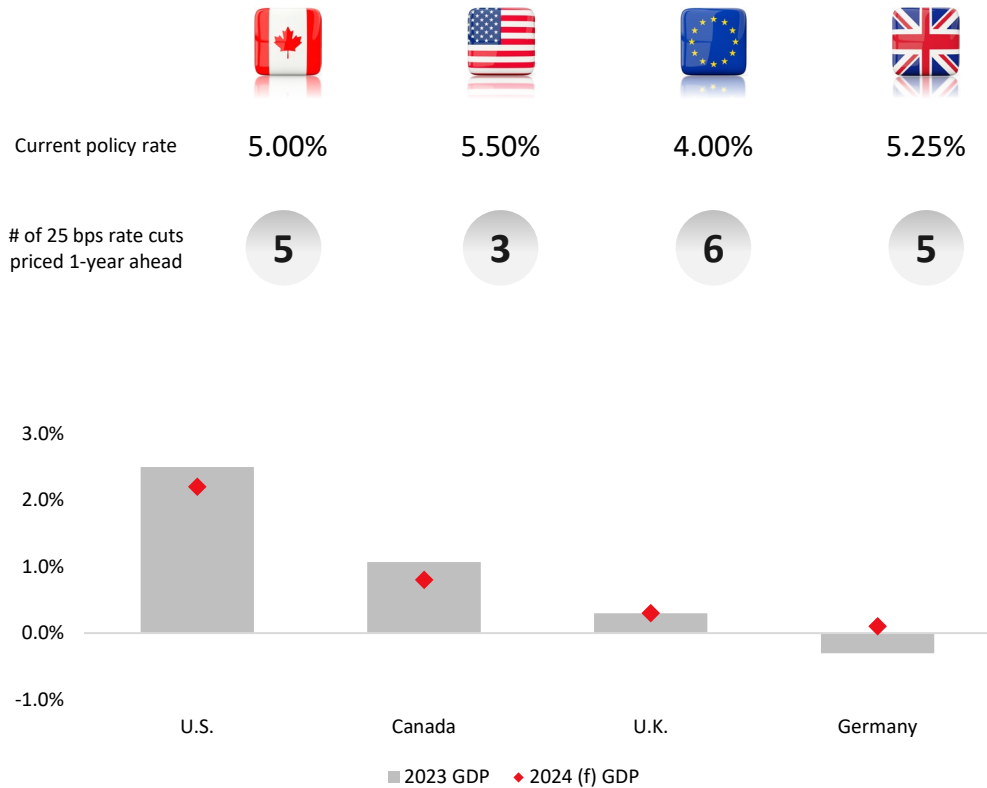


>0.5%

of GDP

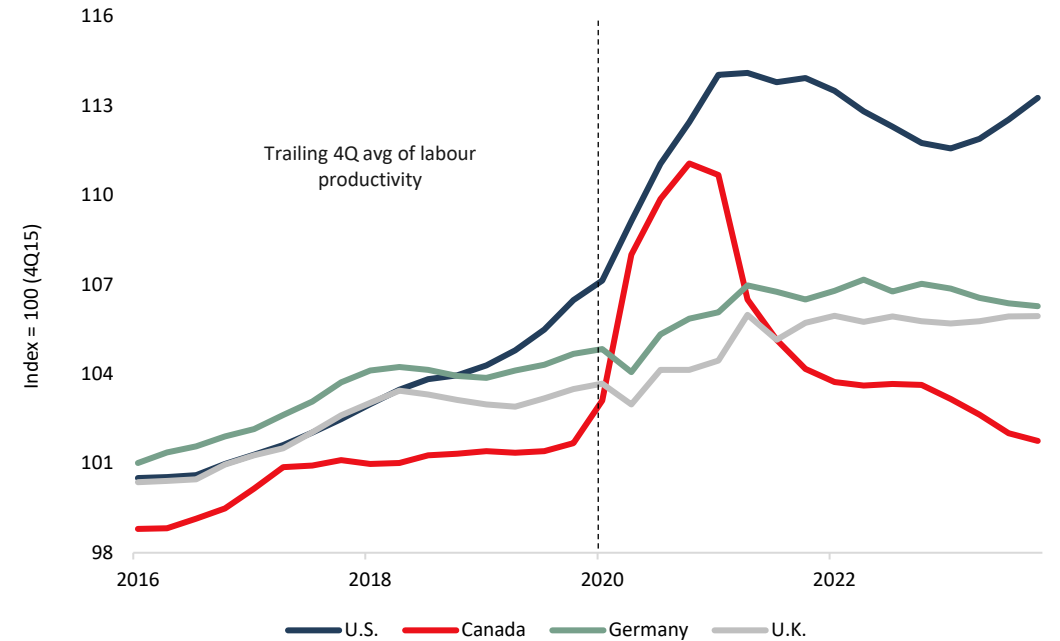
Productivity may affect monetary policy synchronicity

Stronger U.S. GDP growth may lead the Fed to ease more gradually, resulting in less synchronous monetary policy¹



However, widening labour productivity differentials may keep the Fed from falling too far behind

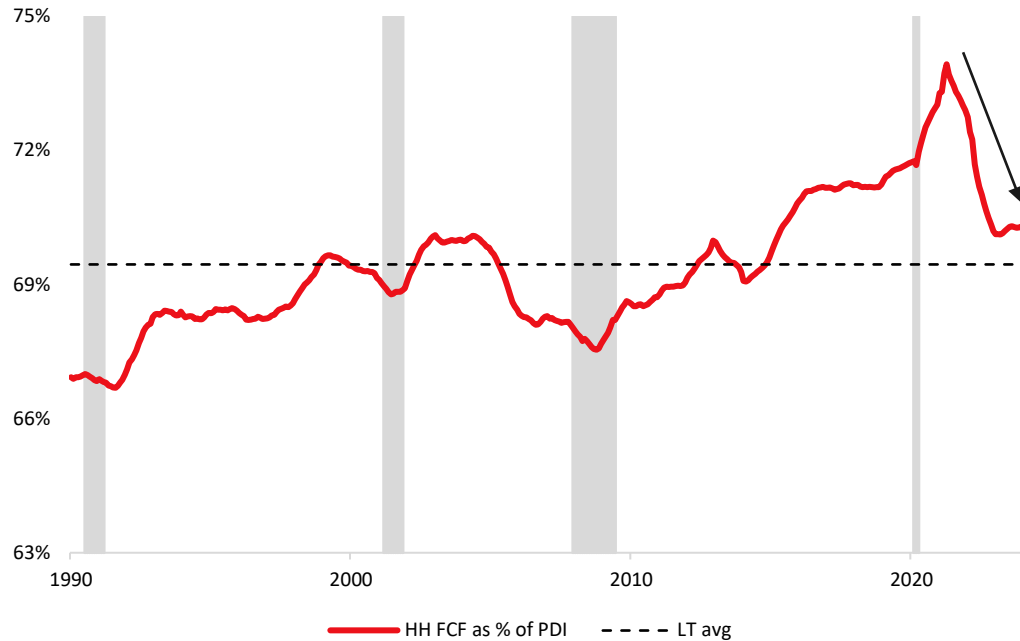
The U.S.'s robust post-pandemic labour productivity could keep unit labour costs in check relative to aggregate output.



Household budgets are tightening...

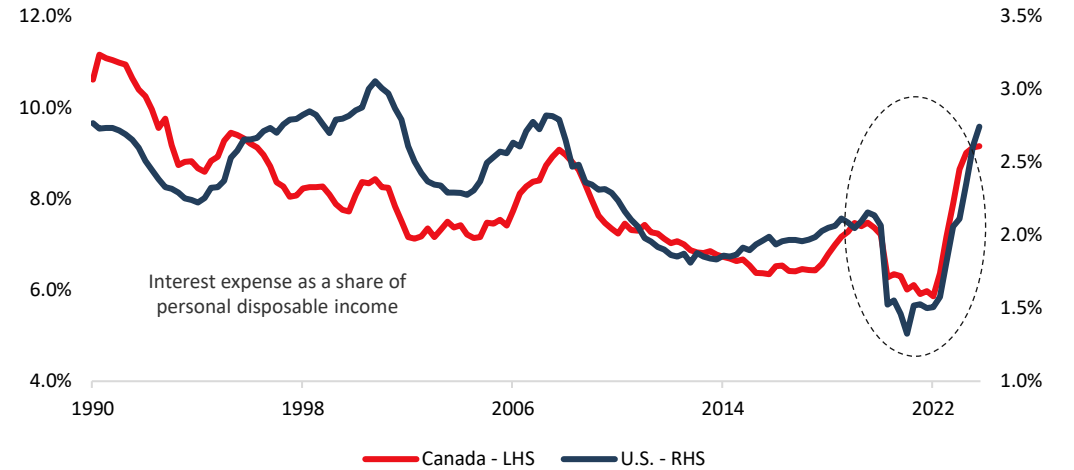
Households may pare discretionary spending as high inflation has led to tighter budgets



Spending on necessities has increased as a share of personal disposable income, leaving less room for discretionary spending¹



Rising debt, and the higher cost to service it, is a headwind for consumption

Interest expense as a share of personal disposable income has increased sharply since central banks began raising policy rates

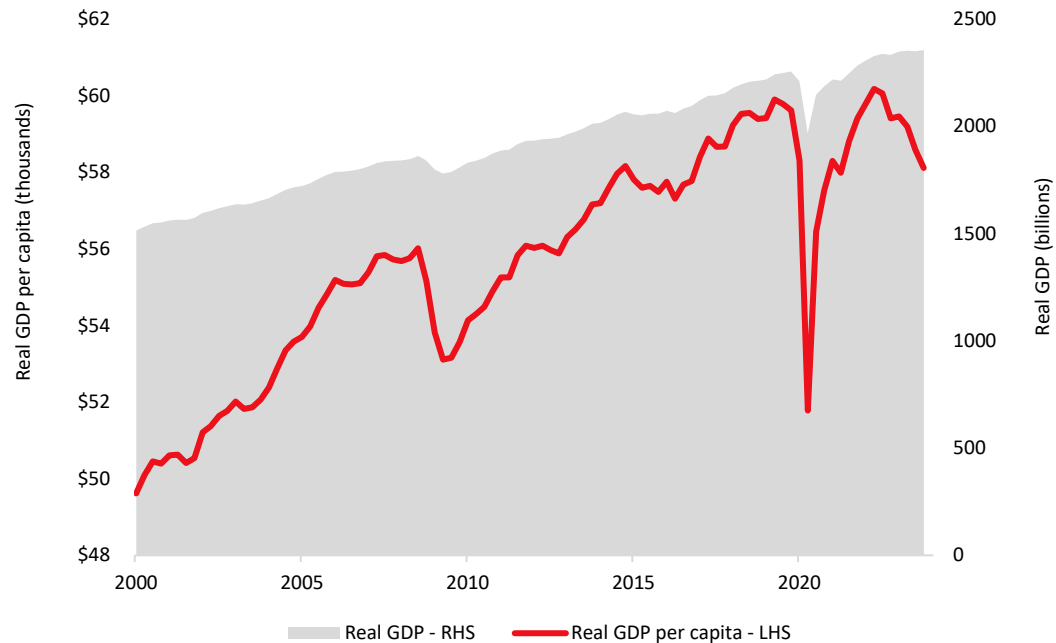



 Increase in credit card debt in the U.S. and Canada since start of 2022
 
>30%

High rates to weigh on indebted households

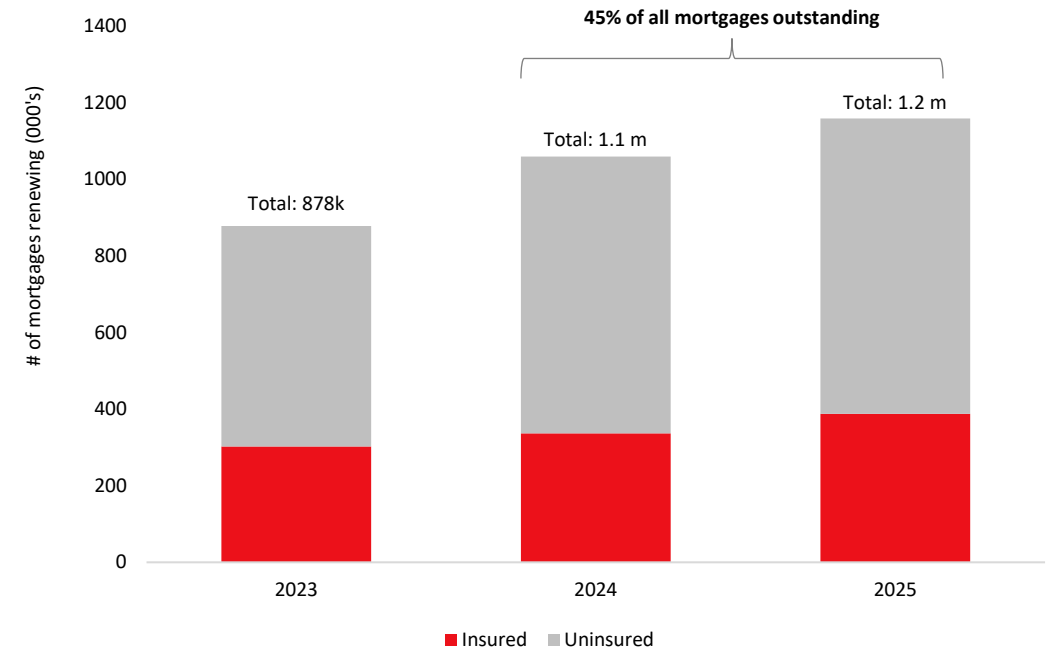
Population growth and strong U.S. demand have helped support the Canadian economy in recent quarters...

...but falling GDP per capita suggests the average Canadian is not reaping the benefits.




A large number of mortgages are coming due for renewal and will likely face higher rates

Mortgage renewals this year and next are ~40% of GDP. Renewals at higher rates could weigh on household spending and economic growth.




Fiscal health hinges on budget & socioeconomic goals

Diverse revenue streams

 Less reliance on a single source of revenue can help to mitigate the risk of economic downturns

- Property taxes
- Service fees
- Inv. income
- Gov't transfers

Debt sustainability

 Excess indebtedness can raise debt-servicing costs and impair ability to finance future projects

Where does the current liability service ratio stand? Liability servicing limit >>> **25%**

Economic responsiveness

 Policies, procedures and strategies to help manage shortfalls stemming from a potential economic downturn

Reserve fund utilization

Defer non-essential spending

Debt financing (i.e., municipal bonds)

Provincial/Federal assistance

Priorities and challenges



Short-term priorities: Infrastructure maintenance, community wellbeing

Long-term priorities: Infrastructure development, green energy

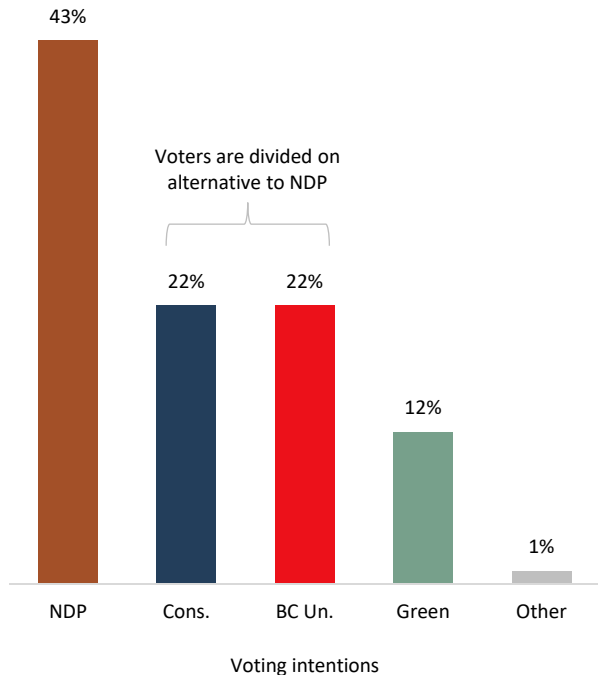


Potential challenges

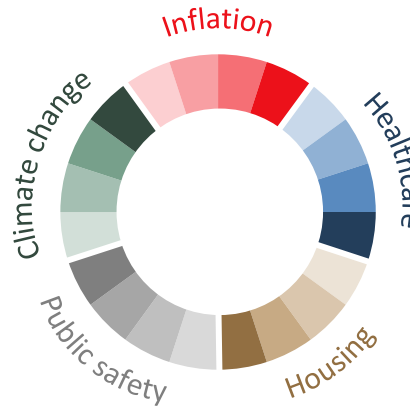
- ✓ Housing
- ✓ Cost of living
- ✓ Healthcare

NDP re-election points to rising deficits

Fractured opposition gives the incumbent party an edge



Budget 2024 aims to address top issues facing the province...



- ✓ 25% ↑ In BC Family Benefit
- ✓ Building more LT care homes
- ✓ Rent increase cap, home flipping tax
- ✓ Expand access to legal aid services
- ✓ CleanBC Roadmap to 2030

...but these measures come at a significant cost.

Record high 2024/25 deficit is projected to decline in absolute terms...



...and rise relative to GDP as the economy slows.

| | 2023 | 2024e | 2025e | 2026e |
|----------|-------|-------|-------|-------|
| Real GDP | 1.0% | 0.8% | 2.3% | 2.4% |
| Debt/GDP | 17.6% | 21.0% | 24.8% | 27.5% |

↑ **1.8x**

From 2022/23

THANK YOU

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